

PROJECT AGRICULTURE

OBJECTIVE

- To promote and strengthen 20 women Self Help Groups (SHGs) in 11 villages and federate them into federation, leading to the establishment of a legal entity - **self reliant co-operative of women** under **Uttaranchal Self Reliant Cooperatives Act 2003** by the end of two years and train and promote 60 women leaders in the area.
- To intervene in income generation activities mainly agriculture based business model , benefiting 600 families where 50% of the families will have minimum monthly earning of INR 1200 to maximum monthly earning of INR 2000 during 8 productive months
- To create a cadre of 11 trained village service providers as entrepreneurs, mainly women for strengthening federation's productivity enhancement services for agriculture based livelihood and ensure that services to target families are available on demand and shorter notice, reducing dependency on external service provider.

PROGRESS

- **Institutional Building Training of Federation:**
Mr. Sanjay Tiwari, an Ajevika Consultant on Federations Capacity Building from Haldwani provided 2 days **Institutional building training** to the Management Committee and Board Members of Pragati Swat Sahakarita during **5-6 April 2015**. Details about federation formation and working methods were discussed during the training session. Various training exercise conducted with the board members to understand marketing linkages and business development models.
- **Awareness and Promotion through festivals / exhibitions:**
Pragati Swath Sahakarita members & **MVDA** Participated in **Jakh mela** on **15th April 2015**. Items such as Finger millet biscuits, citrus juice, citrus squash, rhododendron juice, and rhododendron squash, finger millet flour, Amaranth seeds etc products exhibited during the mela. **30 Lt.** Rhododendron Squash, **20 Lt.** Citrus Sp. (Malta) squash & **15 Packets** finger millet biscuits sold during the mela.



Mr. Tiwari provided training on Institutional building of Federation



Pragati Swath Sahakarita participated in Jakh Mela and exhibit local produce of Kalimath valley

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Metrics

#	Milestone	Year 1		Year 2		Total	
		Target	Achieved	Target	Achieved	Target	Achieved
1	Beneficiary covered	250	234	350	0	600	234
2	Women SHGs formation	20	21	0	0	20	21
3	60 Women Leader's trained	60	60	0	0	60	60
4	Establishment of Processing Unit at Kotma/Kabiltha	1	1	0	0	1	1
5	Formation of self reliant co-operative of women	1	1	0	0	1	1
6	Village Level Service Provider Trained	11	11	0	0	11	11

Agri Business details till April, 2015

#	Produce/Product	Quantity (Kg./Lt)	Amount (INR.)	Beneficiary
1	Amaranth Seeds	7,968.5	3,90,838	177
2	Finger Millet	677.5	6,581.5	10
3	Citrus Sp	4,909	34,363	47
4	Soybean (red & white)	43	1,490	5
5	Rhododendron	19	533	32
6	Rajma(Kidney Beans)	50	5,000	4
7	Ghee	4	2,000	3
8	Honey	3	1,500	3
Value added Products				
1	Finger Millet biscuit (250g Pack.)	25 Packs.	1,250	Pragati Swath Sahakarita
2	Citrus Squash	100 Lt.	8,000	Pragati Swath Sahakarita
3	Rhododendron Squash	160 Lt.	9,600	Pragati Swath Sahakarita
4	Amaranth Laddu	5	1,000	Pragati Swath Sahakarita
Total			4,62,155.5	

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- **Beneficiary Details (23rd till April 2015):**
281 beneficiaries earned total **INR. 4, 42,305.5** by selling various agri produce of Kalimath Valley.
- **Value added food items:**
Pragati Swath Sahakarita has earned **INR. 19,850** from selling various value added food items. 160 Lt. Rhododendron squash sold @ **INR. 60/Lt.** 100 Lt. Citrus Sp. (Malta) squash sold @ **80/Lt** sold local as well as *Ghansali*. **5 Kg** Amaranth Laddu sold @**200/kg** during Navratri at Kalimath temple. **25 packet** finger millet biscuit sold @**50/250g** during Jakh mela and local markets.
- **Marketing & Linkages :**
Umang Swath Sahakarita, Ghansali brought **40 Lt.** Rhododendron squash & **40 Lt.** Citrus Sp. (Malta) squash from Pragati swath Sahakarita, Rudraprayag.
- **Savings:**
INR 1, 03,110/- cumulative savings of **198** women under **21** SHGs mobilized to **Sagan Sahakarita Bank Kalimath** (District co-operative bank) as on date.



Finger Millet biscuits & Amaranth Laddu prepared by the Pragati Swath Sahakarita

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