

PROJECT AGRICULTURE

PROJECT OBJECTIVES

- To promote and strengthen 20 women Self Help Groups (SHGs) in 11 villages and federate them into federation, leading to the establishment of a legal entity - **self reliant co-operative of women** under **Uttaranchal Self Reliant Cooperatives Act 2003** by the end of two years and train and promote 60 women leaders in the area.
- To intervene in income generation activities mainly agriculture based business model, benefiting 600 families where 50% of the families will have minimum monthly earning of INR 1200 to maximum monthly earning of INR 2000 during 8 productive months
- To create a cadre of 11 trained village service providers as entrepreneurs, mainly women for strengthening federation's productivity enhancement services for agriculture based livelihood and ensure that services to target families are available on demand and shorter notice, reducing dependency on external service provider.

PROJECT PROGRESS

- **Training of Farmers on Crop Production:**
Mr. Chandra Sekhar Bhatt from Navdanya provided 7 days onsite training to the 206 farmers of 7 project villages from 24th -30th April 2015. *Chilond, Jall Malla, Jall Talla, Khonu, Siyasu, Kotma, Byunkhi* was covered during the crop production training. Seed selection, variety conservation, crop production, practical demonstration on seed management, indigenous pest management etc. were provided during the training. Training materials on nursery management and seed treatment were distributed during the training.
- **Awareness and Promotion through festivals / exhibitions:**
Pragati Swath Sahakarita members & MVDA participated in *Kotma Exhibition* on 17th April 2015. Items such as Finger millet biscuits, citrus juice, citrus squash, rhododendron juice, and rhododendron squash, finger millet flour, Amaranth seeds etc products exhibited during the mela. 30 Lt. Rhododendron Squash, 15 Lt. Citrus Sp. (Malta) squash and 11 Packets finger millet biscuits sold during the mela.
- **Meeting of Federation Management committee:**
A meeting organised at management level of federation on 22nd April. 45 women from 21 groups and VLRP attended during the federation management committee meeting. Annual work progress and future plan discussed during the meetings.



Mr. Chandra Sekhar Bhatt from Navdanya provided training on crop production to 206 farmers of 7 project villages



Meeting of federation Management Committee

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Metrics

#	Milestone	Year 1		Year 2		Total	
		Target	Achieved	Target	Achieved	Target	Achieved
1	Beneficiary covered	250	281	350	0	600	281
2	Women SHGs formation	20	21	0	0	20	21
3	60 Women Leader's trained	60	60	0	0	60	60
4	Establishment of Processing Unit at Kotma/Kabiltha	1	1	0	0	1	1
5	Formation of self reliant co-operative of women	1	1	0	0	1	1
6	Village Level Service Provider Trained	11	11	0	0	11	11

Produce wise beneficiaries till April 2015

#	Produce	Quantity (Kg/Lt)	Amount (INR)	Beneficiary
1	Amaranth Seeds	7,968.5	3,90,838	177
2	Finger Millet	677.5	6,581.5	10
3	Citrus Sp	4,909	34,363	47
4	Soybean (red & white)	43	1,490	5
5	Rhododendron	19	533	32
6	Rajma (Kidney Beans)	50	5,000	4
7	Ghee	4	2,000	3
8	Honey	3	1,500	3
9	Finger Millet biscuit (250g Pack.)	36 Packs.	1,750	Federation
10	Citrus Squash	115 Lt.	9,200	Federation
11	Rhododendron Squash	190 Lt.	11,400	Federation
12	Amaranth Laddu	5	1,000	Federation
Total			465655.5	

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PROJECT PROGRESS

- **Local Sale:**
Federation has earned INR. **23,350/-** from selling various value added food items. The produce included 190 Lt. Rhododendron squash sold @ INR 60/Lt., 115 Lt. Citrus Sp. (Malta) squash sold @ 80/Lt, 5 Kg Amaranth Laddu sold @200/kg during Navratri at Kalimath temple, 36 packets finger millet biscuit sold @50/250g at local markets.
- **Marketing & Linkages :**
Gobind Singh Maher, Bakery at Chamoli for finger millet biscuit and Amaranth Biscuit
Rawat Bakery, Vikash Nagar for finger for finger millet biscuit and Amaranth Biscuit
Uniyal Bakery & Himalayan Bakery, Dehradun for finger millet biscuit and Amaranth Biscuit
- **Website development:**
On 21st may an meeting on website development organsied at HARC, Dehradun in presence of Mr. Sunil Poddar, Sr. Software Developer from Delhi, Mr. Vijay , Software Developer, Mr. Hanumant Rawat from AIF, Avtar Singh Negi, Vijay Bhatt and Animesh Kar. Software development for programme management and e-commerce were discussed during the meeting at Dehradun
- **Savings:**
INR 1, 03,110/- cumulative savings of 198 women under 21 SHGs mobilized to *Sagan Sahakarita Bank Kalimath* (District Co-operative Bank) as on date.

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